

Finalist Logo Selection

Expert reviewer selection sheet

Instructions: Please review each finalist logo and select up to three logos you like. Write “1st” in the Expert Selection column for your favorite choice, “2nd” for your second choice, and “3rd” for your third choice.
Thank you very much for your expertise and support in the rebranding of MidNite Power Inc.

Finalist	Proposed Logo	Submission Notes	Expert Selection
#1		I am doubling down on the name with the attached mark. It fuses the nautical root of the word with energy: an upright mast braced by taut stays, with one stay carried in signal amber as the charged line, the power that holds when the grid does not. The sail reads as a hatched solar panel, so the whole story of sun, storage, and steadiness lives in one symbol.	☐ Select finalist Notes: _____
#2		About the logo: This concept features a bolt inside a shield to emphasize reliable, secure power storage. The gradient of green to blue symbolizes the shift from sustainability to renewable energy. Color concept uses an abstract palette to represent a circular flow of sustainable energy, highlighting a commitment to a clean energy future.	☐ Select finalist Notes: _____
#3		Inverters and batteries can help our earth be less polluted. Customers can feel empowered to make their own electricity and save money. Humanity can be empowered to have a brighter future.	☐ Select finalist Notes: _____
#4			☐ Select finalist Notes: _____
#5		the "Nexus Phase" geometry visually backs it up by representing a closed-loop, self-sustaining energy ecosystem. It moves the brand entirely out of the traditional "backup battery" category and firmly into the future of intelligent, macro-level power management.	☐ Select finalist Notes: _____
#6		I imagine a logo with a stylized, glowing sun that subtly incorporates a power symbol, giving it a bright and intelligent look.	☐ Select finalist Notes: _____